

WILL GEGG

EDUCATION

WEBSTER UNIVERSITY | ST. LOUIS, MO

BACHELOR OF ARTS IN VIDEO PRODUCTION, MINOR IN PHOTOGRAPHY

WORK EXPERIENCE

UNBRIDLED MEDIA | VIDEO PRODUCER / PHOTOGRAPHER

OCTOBER 2018 – OCTOBER 2023

VIDEO

- Managed aspects of the video production process from start to finish.
- Helped with creative direction, setting a budget, organizing logistics, managing deadlines, and communicating with the team each step of the way.
- Filmed a variety of events and edited footage into compelling stories that enabled promotional materials.
- Produced and edited compelling promotional videos with motion graphics, tracking/stabilization, sound, color grading, special effects, and audio/video transitions for multiple broadcast campaigns.
- Utilized professional audio, lighting, and camera equipment, and mastered post-production software, such as Adobe Premiere Pro, Adobe After Effects, , Adobe Photoshop, and Adobe Lightroom.
- Collaborated with marketing/advertising team and external vendors to identify creative effects.
- Assigned and completed projects, adhering to industry standards of time, accuracy, and quality.

PHOTOGRAPHY

- Communicated with clients to schedule the time and location for a photoshoot.
- Maintained and managed photography equipment.
- Set up backdrops, lighting and equipment to prepare for photo shoots.
- Captured clear, dynamic photos according to client specifications.
- Directed models and subjects to capture the perfect image.
- Edited photos to remove blemishes and correct lighting issues.
- Delivered finished product to appropriate parties.

GEGG MEDIA | OWNER, VIDEO PRODUCER, PHOTOGRAPHER

AUGUST 2010 – PRESENT

- Meet with clients to discuss needs.
- Organize and maintain assets.
- Deliver high quality audio/visual, photography, and videography services.
- Enhance clients' digital assets to improve quality.

LODGING HOSPITALITY MANAGEMENT | AUDIO VISUAL SUPERVISOR

MAY 2017 – MAY 2018

- Insured the highest standards of service to the client while maintaining Audio Visual operations efficiency, interdepartmental communication, and a cohesive relationship with other departments.
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REFERENCES

List of current and past clients available upon request.